

Famed French Furrier Opens First New York Location

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La Maison Yves Salomon opened its first New York boutique at 790 Madison Avenue, just in time for the winter weather. (Whether or not said winter is coming is a different story entirely.) This is the French brand's second store in the states. Skiers might recognize the name from its Aspen location, opened in 2011.



The House of Yves Salomon is a family run fur company that began in 1920. Yves is the third generation, who now runs the brand with his son, Thomas Salomon. The younger generation's influence is obvious in the Upper East Side store.



The label has provided fur to Prada, Yves Saint Laurent and Jean Paul Gaultier (Photo: Courtesy Yves Salomon).

These furs are far from what you find in your grandmother's closet. Many are reversible, and with details like cashmere sleeves or leather striping, they're more than New York ready. If you're looking for a fur that's entirely unique, the hot pink mink with a matching muff is the adult equivalent of dressing like a beyond chic Barbie.



Thomas Salomon says that while mink coats are usually heavy, he's mastered techniques that make pieces wearable and light (Photo: Courtesy Yves Salomon).

The furs can be found in boutiques in Aspen, France and Russia, and are sold at Barneys, Bergdorf Goodman, Saks and Neiman Marcus. While the weather outside might not be frightful quite yet, you'll want to prepare for the possibility of winter once you see these furs.